

## **tapsBook Integrates Walgreens Quickprints API For Same-Day Printing Of Photo Books; Reveals Updated Version Of iPad App With A Complete Makeover**

*Just in Time for the Holidays, tapsBook Users Can Create & Print Albums Same Day*

[tapsBook](#), a one-of-a-kind iPad app, turns photographs tucked away on digital cameras, mobile devices, computers and online photo services into organized, attractive and automatically updated photo story books that can be personalized and easily shared with family and friends with just a tap.

With the holidays and New Year coming about, tapsBook is announcing its integration of the Walgreens QuickPrints API to provide users with a same-day printing option to share their photo books around the Thanksgiving table, present as gifts for the holidays or commemorate 2013. Users will be able to place an order to print their photo books to Walgreens directly within the app, then pick up the photo books from one of 4,000 Walgreens stores nationwide that print photo books - the same day the order was placed. tapsBook is one of the first photo book apps in the market to offer a same-day printing option to Walgreens.

“tapsBook is all about making virtual photo books as convenient as possible for our users,” remarks tapsBook CEO Xiaohu Yao. “One of the biggest requests from our users was the ability for same-day printing to save time and money. We listened and are pleased to be the first to offer this option.”

tapsBook's same day printing offers ultimate convenience. Same day printing allows busy individuals such as parents and photographers to pick up their orders right after they crafted the stories, for projects that require immediate turnaround. Printing and shipping times for existing mail order photo books usually take between 5 to 10 business days. This functionality makes photo book creation remarkably fast, easy, and cost-effective for the consumers, with tapsBook providing a simple creative platform that enables users to quickly create a photo book, and Walgreens fulfilling the order (including the printing and taking payment at a local store near the user) all in the same day.

In addition to the same day availability announcement, tapsBook is releasing the newest version (2.1) today with a completely redesigned interface. The version will include these updates:

- \*New photo source supported: Flickr (existing sources: iPad/Photo Stream, Facebook, Google+, Dropbox)
- \*Complete makeover: A new eye-catching clean interface
- \*Advanced editing features: Ability to move photo across pages and smart automatic re-layout after adding or hiding photos
- \*Additional customization feature: Option to set any photo as the book cover
- \*Photo book slider: Slick tool that allows users to scroll through their photo books via a timeline dial

“Feedback is always very important to us,” says Yao. “Based on user inputs, we went back to the drawing board to make the tapsBook interface brighter and easier to use, add Flickr to our list of supported photo sources and provide advanced editing features for our users to create the best storytelling photo books.”

For more information, visit tapsBook’s webpage at: [tapsBook.com](http://tapsBook.com)

Device requirements:



- \* Compatible with iPad
- \* Requires iOS 6.0 or later
- \* 23 MB

Pricing and availability:

\*tapsBook is available for free download through the iTunes App Store in the Photo and Video category worldwide.

\*tapsBook offers three tiers of pricing: 1) free tier includes unlimited photo import and up to 500 shared photos 2) pay as you go option that allows you use your existing cloud storage starting from \$1.99/1000 photos and 3) all-inclusive subscription starting from \$2.99/month which includes 4GB cloud storage.

App Store Link: <http://itunes.apple.com/app/id653991592?ls=1&mt=8>

Website: <http://tapsbook.com/>

Video: <https://vimeo.com/78017336>

Facebook: <http://www.facebook.com/tapsBook>

Twitter: <http://www.twitter.com/tapsBook>

Media Assets: <http://www.tapsBook.com/press.html>



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